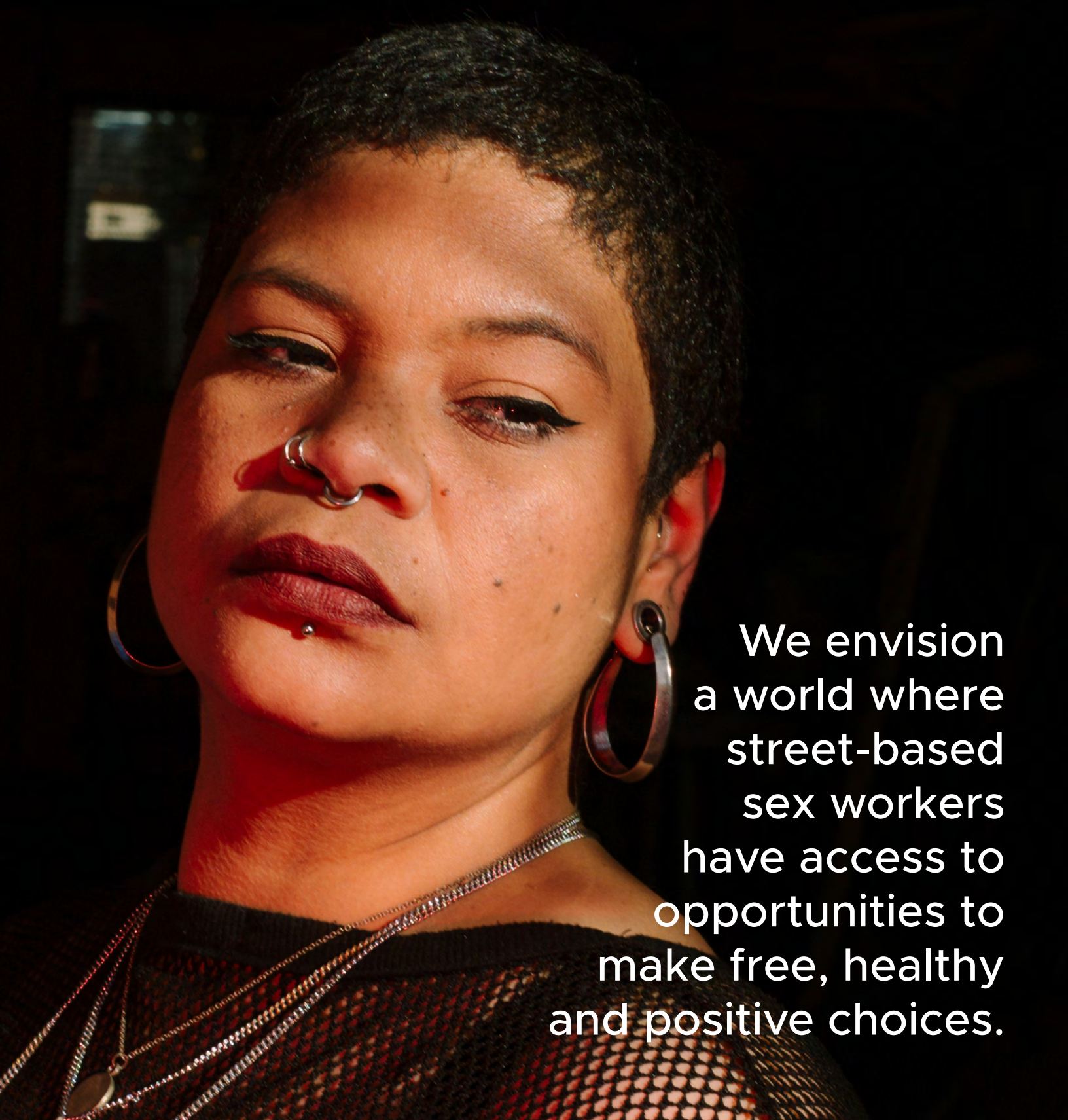


WISH Drop-In
Centre Society

Winter Campaign 2021



We envision
a world where
street-based
sex workers
have access to
opportunities to
make free, healthy
and positive choices.

BEYOND THE URGENT

Thanks to your support, WISH not only remained open, but we increased our programming and services. Thanks to your generous donations, combined with our relentless advocacy efforts, we were able to provide better support to street-based sex workers during considerable uncertainty and multiple crises.

But have you ever wondered what happens after participants walk through our doors?

You know about our front-line programs like the Drop-In, the MAP Van, or the Shelter, and how they meet participants' most immediate needs. But what happens after? What happens when a participant wants to find housing? Or when they have a medical appointment, or want to focus on longer-term goals such as getting their children or grandchildren back?

Participants rely on WISH for much more than just the urgent and immediate. Staff are participants' primary help in navigating through increasingly complicated matters—dealing with hundreds of requests for support every week. Being able to provide one-on-one, longer-term support is vital to participants' ability to make free choices and have stability in their lives.

PARTICIPANTS' MOST COMMON SUPPORT NEEDS:



Please help us raise **\$200,000** so street-based sex workers can count on crucial one-on-one support.



DOUBLE YOUR IMPACT

You can help twice as many participants by donating \$250 or more this Winter Campaign! **From Nov. 30 to Jan. 7, all donations of \$250 or more will be matched*** thanks to two generous donors.

*Up to \$40,000

Did you know...

Street-based sex workers are **7 times more likely** to face a violent death

90% of participants accessing WISH struggle with mental health and/or substance use issues

Almost 75% of WISH participants live with disabilities

80% of participants are homeless or precariously housed

Every participant faces stigma and discrimination when trying to access services

Even with government support, we still need to raise **more than \$1.7M every year** to help cover program expenses



You can help street-based sex workers reach their goals. Please donate to help raise \$200,000 so participants can count on crucial one-on-one support.

About the front cover image: Participants' privacy and anonymity is always our top priority. The stock image used portrays someone who is strong, resilient, and proud without putting anyone in harms way.

